

# MANNREPORT™

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## new on the horizon

### Wall Street Journal Office Network For Elevators Launched By Office Media Network



Office Media Network (OMN) announced the launch of The Wall Street Journal Office Network (The WSJ Office Network) for elevators, expanding its current service beyond the lobbies and common areas of office buildings into elevators. The WSJ Office Network, launched in 2006 by Dow Jones & Company and OMN, delivers the world's leading business news, information, and customized

property announcements to office buildings on state-of-the-art, flat-panel LCD screens.

"The addition of The Wall Street Journal Office Network for elevators is in direct response to feedback from building owners awaiting a solution they preferred over what was previously available," said Jim Harris, chief executive officer, Office Media Network. "The expansion into elevators is the next logical step in enhancing our service, delivering the most relevant stream of business news and information for tenants and visitors in office buildings."

Independent research of tenants and real estate executives performed by the Benenson Strategy Group in 2006 revealed that The Wall Street Journal Office Network was preferred more than 2-to-1 over other elevator tenant communication amenities.