



MEDIA & COMMUNICATIONS REPORT™

Thursday, July 19, 2007

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Media & Entertainment

Dow Jones & Co. Inc.

DJ

Close: \$55.65 -0.80 (-1.4%)

Vol: 2,447,900 (168% of Avg.)

Office Media Network said July 17 that it agreed to install Dow Jones & Co. Inc.'s *The Wall Street Journal* Office Network in four of the Sapir Organization's premier office buildings in Manhattan, N.Y.

The Wall Street Journal Office Network is a communications service offering business news, information and customized announcements to office buildings on LCD screens.

The screens will be installed in 11 Madison Ave., 260 Madison Ave., 261 Madison Ave., and 100 Church St., with over 4 million square feet of prime New York commercial office space.

Office Media Network is the developer of *The Wall Street Journal* Office Network, while the Sapir Organization is a real estate holding and development firm.